



Varsity Letters • Pins • Framed Letters
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Who We are...

Founded in 1992, Varsity Athletic is the nation's largest Collegiate varsity letter award supplier of framed varsity letters, jackets, blankets, and sweaters to over 600 schools nationwide. We've leveraged our expertise and volume pricing from the College market to transform what we believe to be a landscape of overpriced High School supplier options.

Market Disruptive Pricing Without Sacrificing Quality

We have insanely low "market disruptive" pricing at what we've seen to be 20% to 60% lower than our competition. And the caliber of testimonials on the reverse side will attest to both our quality of product and to our customer service.

Product Specifications

Varsity Letter/Logo Pricing:

- Made in ANY size, ANY design, and ANY school color with a lifetime guarantee.
- Add 20% for two lettered patches; add 30% for three lettered patches.
- Delivery time is 6 weeks. No set up fees of any kind. Price excludes shipping.

See reverse
to request quote

Pin Pricing:

- \$.39 each. Sold in increments of 25 pcs. per box, per style. Minimum \$100 per order.
- Pins include pointed cone on back to limit rotation. Price excludes shipping. Most pin styles in stock.

Framed varsity letter pricing:

- \$24.95/pc. client supplies letters; \$27.95/pc. we supply letters.
- All prices include printed, mounted nameplates.
- Minimum 12 pcs. per order. Price excludes shipping. Delivery time is 4-6 weeks.

Varsity Letter Price Grid

Quantity	4"	5"	6"	7"	8"	9"
150+	\$2.29	\$2.69	\$2.79	\$3.29	\$3.79	\$4.29
250+	\$2.19	\$2.59	\$2.69	\$3.19	\$3.69	\$4.19
500+	\$1.99	\$2.39	\$2.49	\$2.99	\$3.49	\$3.99
1000+	\$1.89	\$2.19	\$2.29	\$2.79	\$3.39	\$3.79
2000+	\$1.79	\$2.09	\$2.19	\$2.69	\$3.29	\$3.69



For a price quote, please provide the following:

- 1.) Email us the height and width of each letter/logo design(s) that you award (including Varsity, JV, Captain's, activity patches...) as measured from the maximum points of the chenille thread.**
- 2.) Email us a scanned image or photo of each letter/logo design.**
- 3.) Upon your price and quality approval please mail us a sample of each letter/logo style for us to match up your current supplier's color shades to our color shades.**



High School Testimonials

"I simply could not believe that you could deliver Myers Park's "MP" varsity letters for \$3.69 each after I was paying a whopping \$9.25 each!! After having received my first order in perfect condition (in better quality than my previous vendor) I not only saved 60% off my varsity letters but I made sure to tell all of the other AD's in my district about your program, and your even lower "district pricing" program. It now appears that many of our district AD's will be participating in this district wide program which will likely save these schools thousands of dollars"

~**Rick Lewis- Athletic Director, Myers Park HS, Charlotte, NC**

"For many years we used another vendor and most recently we were paying \$7 each for our 6" block "F" varsity letter. Your company provided us the same quality letter for less than \$2 each! The enormous savings allowed us to apply funds initially allocated for award purchases to other critically needed, underfunded athletic programs"

~**Frank Lee- Athletic Director, Fairview HS, Boulder, CO**

"Our first project with Varsity Athletic was replacing a unique recognition letter patch. Not only was their price sharply lower (we were paying \$7.25 but Varsity came in at \$4.79!) but they were able to produce this unique patch in our requested "Syracuse Orange" color shade that our supplier who we've used for years was never able to provide. We then switched our entire Varsity, JV, and Freshman letter award program over to Varsity and they delivered our second shipment right on time with the same quality as their first shipment."

~**Dom Vulpis- Athletic Director, East Rockaway HS, East Rockaway, NY**

"I have recently received my first order of varsity letters from Varsity Athletic and they came in perfect. The price was far lower than any other supplier in the country and the quality and customer service was outstanding. I'm also excited at your even lower "District pricing" program that you've proposed to me and the other AD's in my region."

~**Mike Hunter- Athletic Director, Timpview HS, Provo, UT**

"We worked with Varsity Athletic in the Fall of 2014 to produce 500 of our varsity "P" letters. Their pricing was significantly lower than my current vendor so I had to give them a shot. Our order was received on time and they matched our current vendors quality and then some! And their customer follow up was superb."

~ **Cathleen Edwards- Athletic Assistant, Plymouth HS, Canton, MI**

"I have worked with Varsity Athletic for nearly ten years and continue to be pleased with the quality of product, pricing, and customer service. When I purchase merchandise from Varsity Athletic I receive exactly what was ordered year after year. The level of communication and efficiency from the ordering process through the delivery is excellent."

~**Danielle Dayton- Athletic Director, Moorestown Friends School, Moorestown, NJ**

College References

All 8 Ivy League Schools, Syracuse, Pitt, Rutgers, Georgetown, Navy, Maryland, Ohio State, Michigan State, Purdue, Notre Dame, North Carolina, Florida, Ole Miss, Texas A&M, Baylor, Kansas, Oklahoma State, Montana State, North Dakota, Wisconsin, Iowa State, Colorado, Utah, Arizona State, Washington, Nevada, USC, Stanford, Cal, and hundreds more....